

## *Development Suggestions for Risk Taking*

### Suggested Readings

<b>Title</b>	<b>Author</b>	<b>Learning Mode</b>
Blink	Malcolm Gladwell	Book or Audiobook
The Effective Public Manager	Steven Cohen and William Eimicke	Book or Audiobook
Built to Last	Jim Collins and Larry Porras	Book or Audiobook
The Courageous Follower	Ira Challeff	Book or Audiobook
Take the Risk: Learning to Identify, Choose, and Live with Acceptable Risk	Ben Carson and Gregg Lewis	Book or Audiobook
Crisp: Risk Taking, Revised Edition: A Guide for Decision Makers	Herbert Kindler	Book or Audiobook
The Risk of Not Taking a Risk	Charles Prather	Book

### Activities

1. Seek out and participate in experiments or pilot projects at your organization. To experiment, people have to be able to make mistakes, start over or change directions. Have a dialogue with your manager about the parameters of such projects. Err on the side of tolerance. Provide yourself and others the freedom to fail and treat it as a learning experience.
2. Circulate success stories both inside and outside USPTO.
3. Allow people to self-select projects to which they can passionately commit to rather than assigning roles.
4. Get personally involved in a pilot or experimental project and stick with it to the end; learn how to "sell" it up the line and how to develop a "business case" for its continuance or its expansion to other parts of the organization.
5. Encourage your team to be cross-functional across hierarchical and Business Unit boundaries. Integrate several disciplines to try something new. Encourage your team to import ideas from outside the organization (ass appropriate).