
FEHB Program Carrier Letter

Carriers of New FEHB Plans

U.S. Office of Personnel Management
Office of Insurance Programs

Letter No. 2001-18-New Plans

Date: May 22, 2001

Fee-for-service [--] Experience-rated HMO [--] Community-rated [--]

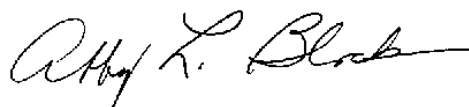
Subject: Initial Contract Year Brochure Language and Format

Here is the brochure pattern for 2002. As you work with your OPM contract specialist on your brochure, carefully review the brochure pattern and its instructions. You must create a version of your contract year 2002 brochure that incorporates your plan's benefits into the plain language pattern. Work closely with your contract specialist; you must write your benefits plainly.

Edit notes are *{italicized and set off in brackets}*. When you see the edit note “*{Plan specific}*,” add to or edit the pattern text to describe the benefits you negotiate with our contract staff. When you typeset your brochure later this summer, remove edit notes before typesetting your brochure.

For general information about the plain language initiative, contact Agnes Kalland (amkallan@opm.gov). To discuss your brochure, call your OPM contract specialist.

Sincerely,



Abby L. Block
Assistant Director
for Insurance Programs

Enclosure