



CFC MEMORANDUM 2018-10

November 8, 2018

**TO: COMBINED FEDERAL CAMPAIGN (CFC)-PARTICIPATING
FEDERATIONS AND ORGANIZATIONS, LOCAL FEDERAL
COORDINATING COMMITTEES, CFC CENTRAL
CAMPAIGN ADMINISTRATOR (CCA), AND CFC OUTREACH
COORDINATORS**

FROM: KEITH WILLINGHAM *Keith Willingham*
DIRECTOR, COMBINED FEDERAL CAMPAIGN

SUBJECT: 2019 CFC SCHEDULE OF APPLICATION AND LISTING FEES

The new CFC regulations offered numerous improvements over the previous structure of the CFC. Additionally, the new structure of the CFC allowed the Office of Combined Federal Campaign (OCFC) and the CCA to develop and rapidly deploy a number of improvements to the CFC Charity Application and Online Pledging systems following feedback from charities and donors and analysis of the 2017 CFC and 2018 application period:

- The online dashboard gives organizations the results they need and the transparency they demand.
- In the first year of operations, the new CFC systems generated more than \$100 million in pledges to 8,200 local, national and international charities. Federal employees pledged over 125,000 hours of volunteer time worth more than \$3 million to charities.
- Retiree and new hires added more than \$1.2 million in new pledges in their first year. Given an earlier start we expect giving from retirees to finish well ahead of last year.

Moving into 2018, we made critical improvements to the new online donation and application systems that improve both donors' and charities' experiences:

- The approved charity list was issued two months earlier than in 2017.
- Charities were more successful in completing the application, resulting in fewer appeals.
- Donors have the flexibility to allocate each designation to the penny.
- There are expanded options in the Donor Profile to identify the Department/Federal Agency/Office or Military Unit.

- We've enhanced and improved Charity Search functionality.
- There is an expanded ability to authorize the release of name and contact information to charities where a donor gives or promises to volunteer.
- We've improved reporting to charities for greater transparency throughout the pledge and distribution cycle.
- CFC transaction data sharing allows for improved target marketing.

In an effort to improve upon the original CFC fee schedule (which could not benefit from previous fee data), this fee schedule was derived from a thorough analysis of federations' and charities' designations and decisions to apply. The OCFC's fee model had the aim to (in part) reduce distribution fees and also covers the remaining CCA's system development costs.

Pursuant to 5 CFR §950.107, the OCFC is releasing the following CFC fee schedule for the 2019 CFC:

APPLICATION FEES

Nat'l/Int'l Federation	\$1,739
Nat'l/Int'l Federation Member Org.	\$446
Nat'l/Int'l Unaffiliated Org.	\$606
Local Federation	\$730
Local Federation Member Org.	\$289
Local Unaffiliated Org.	\$400

LISTING FEES

Tier I Nat'l/Int'l Organizations ¹	\$2,114
Tier II Nat'l/Int'l Organizations ²	\$607
Tier III Nat'l/Int'l Organizations ³	\$360
Tier I Local Organizations ¹	\$738
Tier II Local Organizations ²	\$125
Tier III Local Organizations ³	\$17

The CFC charity online application system (<https://cfccharities.opm.gov>) is scheduled to open on Saturday, December 1, 2018 and will close on Thursday, January 31, 2019.

¹ Tier I organizations are those that report \$1 million or more in revenue on the IRS Form 990 (or *pro forma* IRS Form 990) submitted with the CFC application.

² Tier II organizations are those that report \$250 thousand or more in revenue, but less than \$1 million on the IRS Form 990 (or *pro forma* IRS Form 990) submitted with the CFC application.

³ Tier III organizations are those that report less than \$250 thousand in revenue on the IRS Form 990 (or *pro forma* IRS Form 990) submitted with the CFC application.