SUBJECT: Brochure edits for 2002

Draft brochure patterns are now available on the carrier web page (http://www.opm.gov/carrier) for your review and comment.

Please review the brochure pattern for your plan type and send us any plain language or format changes you think would improve the brochures for 2002. Do not add your benefits; rather, please think of your suggestions in terms of improving all plans’ brochures. We will take suggestions until April 12, 2001.*

We've made a few text changes so far and expect to have more later, including changes you'll suggest. We will allow one structure change -- to reduce all margins to 1/2 inch -- but are not planning to make any other extensive structure or format changes.

Contact your OPM contract specialist about benefits. Contact Agnes Kalland (amkallan@opm.gov) at 202/606-0745 about the patterns.

Sincerely,

Abby L. Block
Assistant Director
for Insurance Programs

Enclosure (edit list)

* Email your comments to your OPM contract specialist.